

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s) :	Houston et al.	Customer No. :	21003
Serial No. assigned :	10/509,442	Examiner :	Son T. Hoang
Filed :	09/26/2005	Group Art Unit:	2169
For	System And Method For Reporting And Delivering Sales And Market Research Data		

AMENDMENT AND RESPONSE TO OFFICE ACTION

CERTIFICATE OF MAILING

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated July 26, 2007, applicants amend the specification as shown in the **Amendments to the Specification** section beginning at page 2 of this paper, amend the claims as listed in the **Claims** section beginning at page 3 of this paper, and present remarks in the **Remarks** section beginning at page 9 of this paper.